

# ***FIND YOUR WAY PROJECT***

---

## ***BRIEF***

---

***TO DEVELOP POSITIVE EXPERIENCES OF ORIENTEERING  
ACTIVITIES FOR CHILDREN, YOUNG PEOPLE AND THEIR  
FAMILIES***

***CONNECTING THESE PEOPLE WITH THEIR GREEN SPACES AND  
COMMUNITY, BECOMMING MORE ACTIVE THROUGH VIRTUAL  
ORIENTEERING OPPORTUNITIES***

# YEAR 1 CLUBS / AREAS

**CLEVELAND**



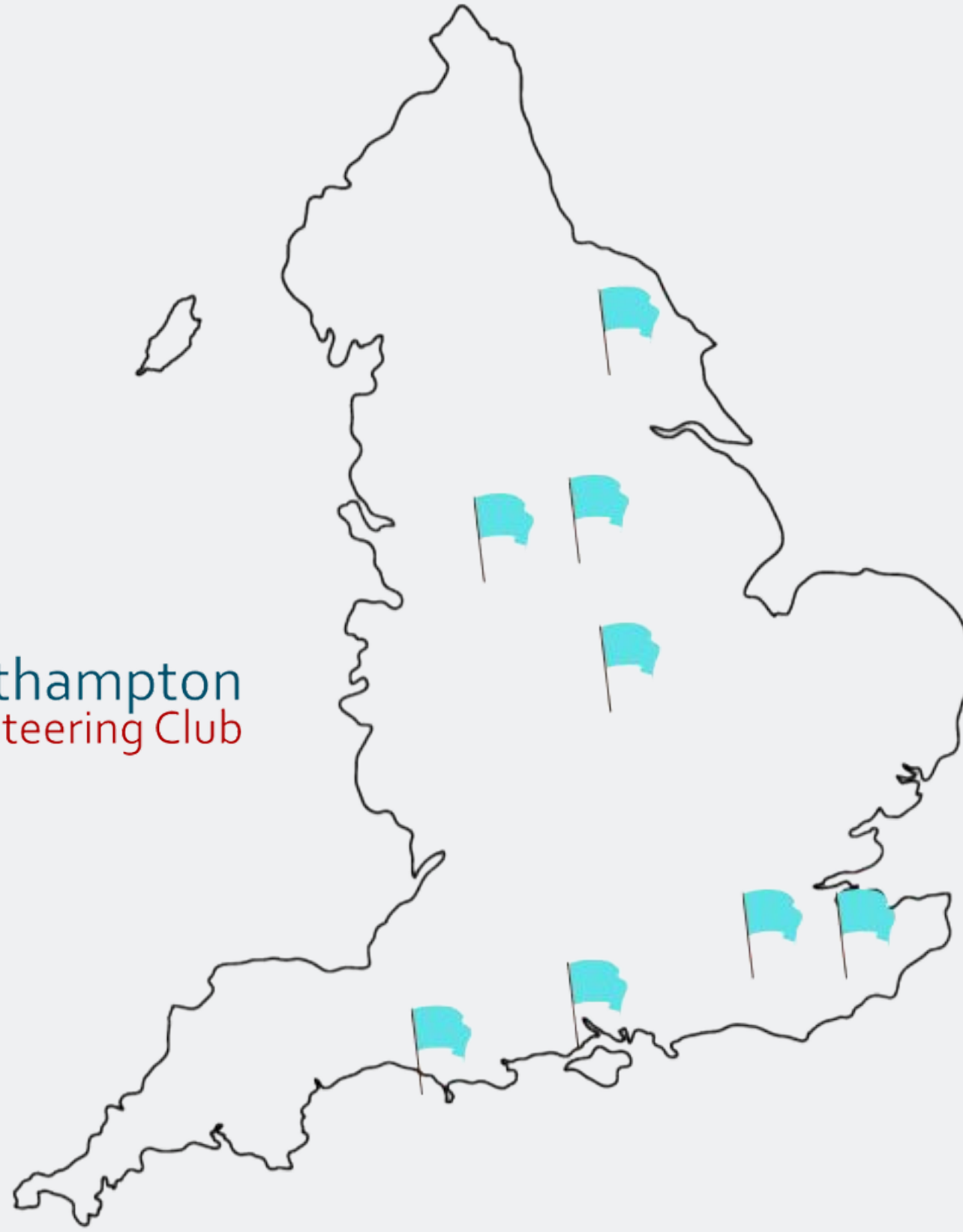
**EAST LANCS**



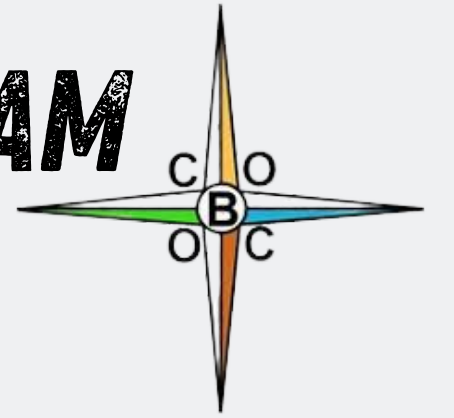
**SOUTHAMPTON**



**WEST YORKS**



**BIRMINGHAM**



**DORSET**



**LONDON / KENT**



# BRAND BUILDING

**FIND YOUR WAY**  
ON AT THE END OF YOUR FINGERTIPS

What is virtual orienteering? Where can I take part? Meet the clubs Latest news How to guides

Where can I take part? VIRTUAL ORIENTEERING?

**FIND YOUR WAY WEBSITE**

POSTS SAVED TAGGED

**SOCIAL MEDIA PAGES**

GO ON AN ADVENTURE WITH YOUR PHONE

**BANNERS / FLAGS & SIGNAGE**

**FIND YOUR WAY**  
with Virtual Orienteering

**DOWNLOAD**  
Maprun6 is free and available to download on Android / iOS

**FILL IN DETAILS**  
Fill in some simple details about yourself to register

**SELECT EVENTS NEAR ME!**  
Go to Start' to see the map. You're now ready to start your course!

**VIDEO / HOW TO GUIDES**

# BESPOKE MARKETING FOR CLUBS

# HANDOUTS WITH CLUB INFO / EVENTS

### EASTER ACTIVITIES

#### VIRTUAL PARK EXPLORATION

Use your phone to explore the park using a free app! Criss-cross through the virtual checkpoints to the Finish!

Memorial Park 11th April  
Thompson Park 13th April  
11am-1pm FREE!

FIN D YOUR WAY PROJECT

### ROYAL VICTORIA COUNTRY PARK

SAT 20TH AUG 11AM-1PM

FREE!

WALK RUN

COME AND HAVE AN ADVENTURE!

LOOK FOR OUR FLAG IN FRONT OF THE CHAPEL  
S031 5GA

Southampton Orienteering Club  
www.southampton-orienteeers.org.uk

### Beacon Wood Country Park

Mon, 30 Aug, 2022 TBA am

Run Walk

Find your way around virtual courses with the Park

Download the free Maprun6 app

With your friends Race the kids

FIN D YOUR WAY PROJECT

### PENDLE FOREST ORIENTEERS CLUB EVENTS

ALL OF OUR EVENTS HAVE COURSES FOR BEGINNERS TO ADVANCED. YOU CAN TAKE PART AS A FAMILY, PAIR OR GROUP IF YOU WISH!

WEDNESDAY 4TH MAY (9-11PM)	NELSON STREET 1, BURNLEY
SATURDAY 16TH MAY (9AM-12PM)	TODDOLLS, BLACKBURN
WEDNESDAY 4TH JUNE (9-11PM)	NOVISEX SERIES (2-4) MARL PIT & TOP HILL
WEDNESDAY 15TH JUNE (9-11PM)	NOVISEX SERIES (2-4) ALLIANCE HILL, BLACKBURN
WEDNESDAY 23RD JUNE (9-11PM)	NOVISEX SERIES (2-4) TOWNLEY PARK
WEDNESDAY 29TH JUNE (9-11PM)	NOVISEX SERIES (2-4) BURN VALLEY, BURNLEY
WEDNESDAY 6TH JULY (9-11PM)	NOVISEX STREET 1, BURNLEY

ORIENTEERING IS A GREAT WAY TO HAVE AN ADVENTURE! NAVIGATE YOUR WAY TO CHECKPOINTS USING A MAP, WALK/RUN YOU DECIDE!

#### VIRTUAL COURSES TO EXPLORE

LIVE VIA THE FREE MAPRUN6 APP

- MEMORIAL PARK, BURNLEY
- PADHAM, BURNLEY
- THOMPSON PARK, BURNLEY
- QUEENS PARK, BURNLEY
- TOWNLEY PARK, BURNLEY
- CRAWSHAWBOOTH
- CLOWBRIDGE RESERVOIR

#### PERMANENT COURSES TO EXPLORE

- WITTON COUNTRY PARK
- WYCOLLER
- PEEL PARK, ACCRINGTON
- MARL PITTS, ROSSENDALE

HOW TO GUIDES AND MORE DETAILS AVAILABLE ON - WWW.PFO.ORG.UK

### SOUTHAMPTON ORIENTEERING CLUB EVENTS

ORIENTEERING IS A GREAT WAY TO HAVE AN ADVENTURE! NAVIGATE YOUR WAY TO CHECKPOINTS USING A MAP, WALK/RUN YOU DECIDE!

SAT 19TH JUNE (9AM-12PM)	SOUTHAMPTON COMMON (START BY THE PLAYGROUND)
THURSDAY 24TH JUNE (9-11PM)	OTTERRIDGE
SATURDAY 17TH JULY (9AM-12PM)	ITCHEN VALLEY PARK (START BY THE CAPE)
SATURDAY 14TH AUGUST (9-11PM)	SOUTHAMPTON OUTDOOR CENTRE (START BY THE ACTIVE BATHON BUILDING)
WEDNESDAY 10TH AUGUST (9AM-12PM)	PLANDS WOOD
TUESDAY 2ND SEPTEMBER (9AM-12PM)	FLEMING PARK
SATURDAY 26TH AUGUST (9AM-12PM)	ROYAL VICTORIA COUNTRY PARK (START BY THE CHAPEL)

#### VIRTUAL COURSES TO EXPLORE

LIVE VIA THE FREE MAPRUN6 APP

- ALVER VALLEY
- FLEMING PARK
- LAKESIDE CP
- PLANDS WOOD
- SOTON COMMON
- BRANSBURY PARK
- SOUTHAMPTON OUTDOOR CENTRE
- NORTHAM TREASURE HUNT

#### PERMANENT COURSES TO EXPLORE

- SOUTHAMPTON OUTDOOR CENTRE
- ITCHEN VALLEY COUNTRY PARK
- LAKESIDE COUNTRY PARK
- ROYAL VICTORIA COUNTRY PARK

MORE DETAILS AVAILABLE ON - WWW.SOUTHAMPTON-ORIENTEERS.ORG.UK

# SOCIAL MEDIA TRAINING & IMPROVEMENTS NEW INSTAGRAM PAGES WSX / SAXONS / DFOK / SOC

saxonsorienteeing: 23 posts, 68 followers, 19 following. Saxons Orienteering Club. How not to get lost in the woods! Orienteering Club for Kent and www.saxons-oc.org

wessexorienteeingclub: 45 posts, 155 followers, 127 following. Wessex Orienteering Club. Sports club. Using a map and compass, can you locate the controls? www.wessex-oc.org

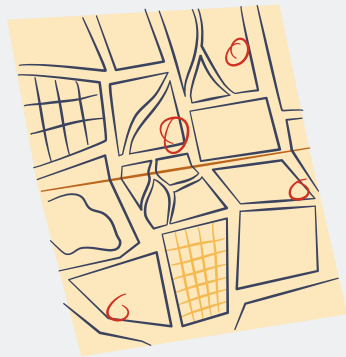
southamptonorienteeingclub: 30 posts, 155 followers, 28 following. Southampton Orienteering Club. Southampton Orienteering Club (SOC) is part of the South Central Orienteering Association and is a member club of British Orienteering. www.soc-orienteeing.org



# ***BUILDING OUR OFFERING***



***9 NEW FIND YOUR WAY FOLDERS IN MAPRUNG6 APP***



***52 NEW AREAS HAVE BEEN MAPPED FOR VOC USE***



***84 NEW VOC COURSES ARE AVAILBLE TO COMPLETE***

# **COMMUNITY PARTNERS TRAINED TO DELIVER A VOC ACTIVITY**

**43 MEMBERS OF A COMMUNITY GROUP**

**14 SCOUT LEADERS**

**27 PEOPLE BELONGING TO AN ACTIVE / SCHOOL SPORTS PARTNERSHIP**

**19 TEACHERS**



# QUALITY LINKS MADE

- 9 COUNCILS
- 8 ACTIVE PARTNERSHIPS
- 4 SCHOOL GAMES ORGANISERS
- 4 NHS ORGANIZATIONS
- 2 NATIONAL HOUSING ASSOCIATIONS
- 4 GOVERNMENT HOLIDAY AND FOOD PROVIDERS
- 5 BAME COMMUNITY GROUPS
- 14 SCHOOLS
- UK GOVERNMENT EXECUTIVE GROUP

**FREE ACTIVITY**  
**SKATEJAM**  
Show off your tricks, learn something new and be wowed by Team Extreme! All abilities welcome - come on down and enjoy the vibes...  
**AGES 8-16**  
**MONDAYS**  
1 August, 12 - 4pm  
Hiltingbury Recreation Ground  
22 August, 12 - 4pm  
Woodhouse Lane, Hedge End

**FREE ACTIVITY**  
**FREE SWIM**  
**MONDAY TO FRIDAY**  
2.30 - 3.30pm  
Hamble Sports Complex  
2 - 3pm  
Places Leisure Eastleigh  
2.30 - 3.30pm  
Wildern Leisure Centre, Hedge End  
**REGISTER FROM FRIDAY 15 JULY**  
Please ensure that you register at least five days before your first session. Ages vary across locations.  
Access to each session is first-come first-served and places are limited. On this basis - please ensure your child is accompanied until their entry is confirmed.

**ACTIVITIES JUST £2.50**  
**AERIAL HOOP**  
**AGES 11-16**  
Tuesday 16 August  
Thursday 18 August  
Tuesday 23 August  
Thursday 25 August  
(11-13yrs) 11am - 12pm  
(14-16yrs) 12 - 1pm  
Dynamic Strength, Boyatt Wood

**FREE ACTIVITY**  
**ORIENTEERING**  
Attend the introduction events (booking not required) and then complete the GPS orienteering routes at your leisure over the summer!  
**An introduction to orienteering**  
Monday 1 August, 10 - 11am  
Pilands Wood, Bursledon  
Tuesday 2 August, 10 - 11am  
Fleming Park, Eastleigh

EVERYDAY ACTIVE  
Explore Activities | Your Stories | Your Communities | My Everyday | Partner Hub | Search for...

Activities | Active days out | Running | Walking

## Find Your Way - Virtual Orienteering

SAVE THIS ITEM

Find Your Way is a Sport England funded project to get more people engaged and active in their local spaces through virtual orienteering activities. This is a collaboration between orienteering clubs and local community partnerships to create exciting bespoke activities in local green and urban spaces to get people exploring

WITH YOUR FRIENDS | RACE THE KIDS  
FIND YOUR WAY | www.findyourwayvo.org.uk

FIND YOUR WAY VIRTUAL ORIENTEERING - HAVE A GO!

SHARE: f | |

EXPLORE ACTIVITIES

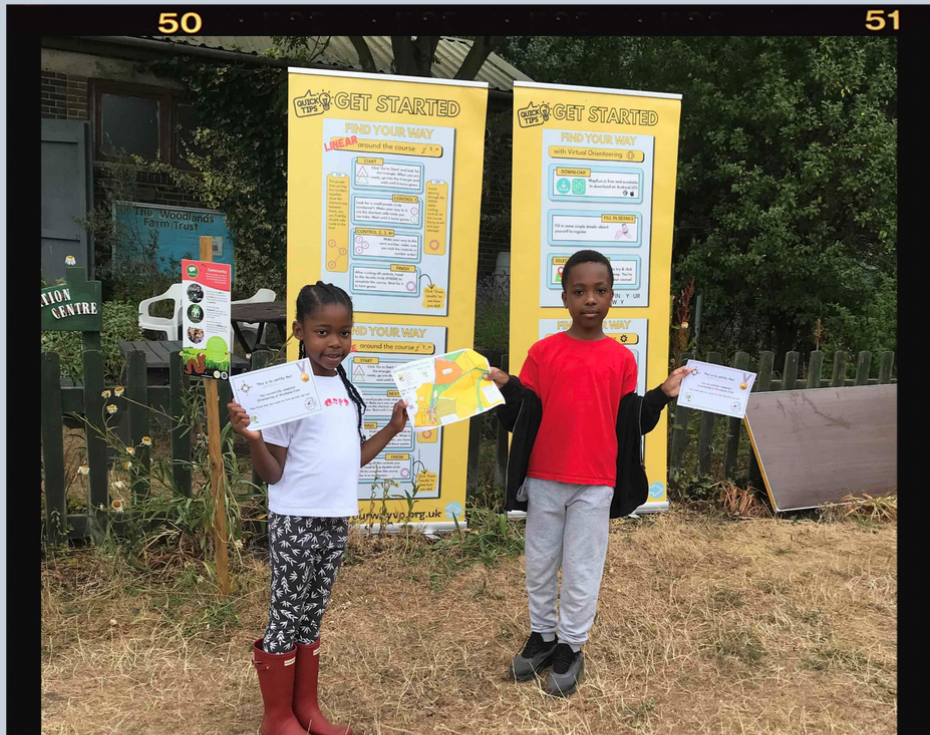
Commonwealth Games Trail at Kings Park

UNITED BY BIRMINGHAM 2022

Map of Kings Park showing the trail route with various landmarks and a legend for terrain types like road, path, and water.

# 38 COME AND TRY IT

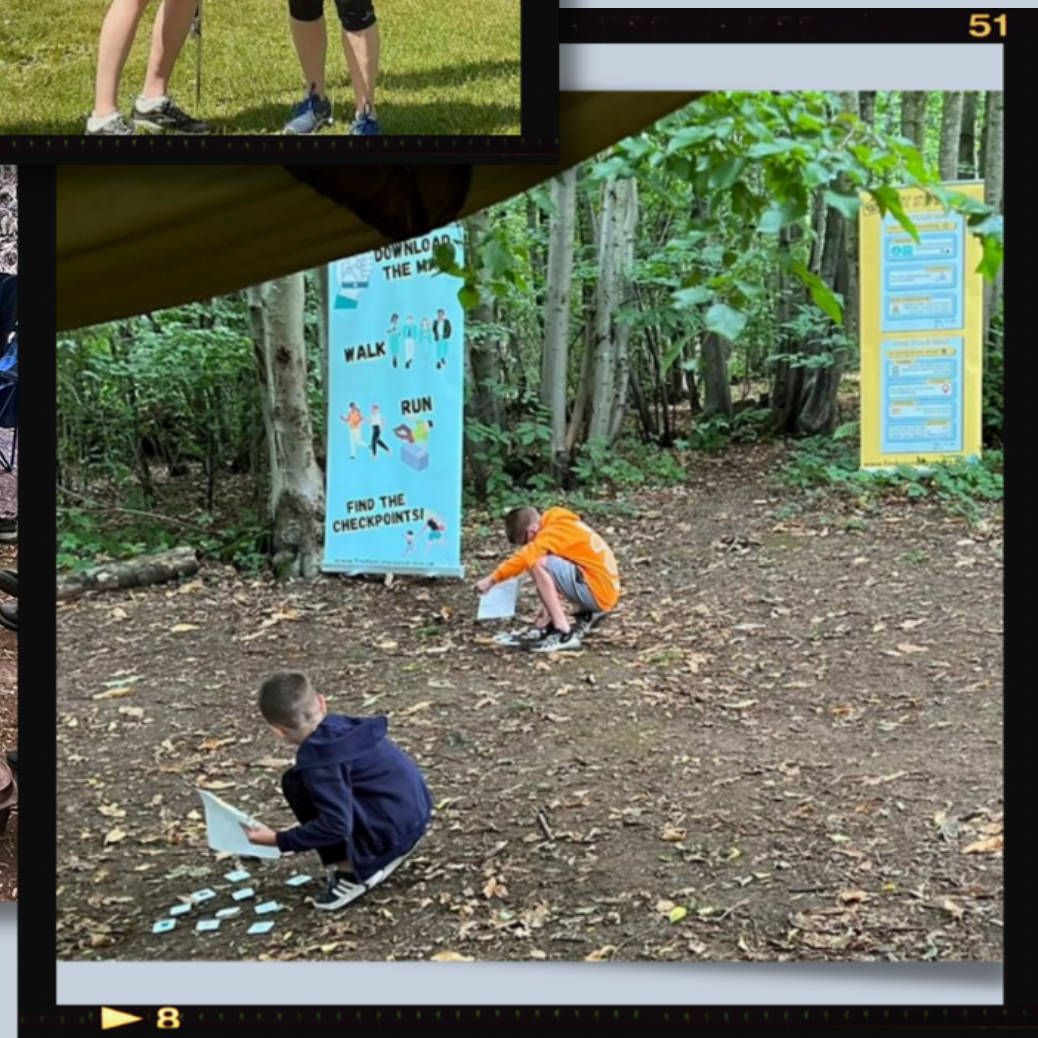
## ACTIVITIES



**4 MORE PLANNED WITH YEAR 1 CLUBS BEFORE 2023 (NOV 22)**



# C.A.T.I TRAINING



**SIMPLE EXERCISES ACCOMPANYING  
THE CATI**

# COMMUNITY DAYS



# ***PARTICIPATION***



***1018 PARTICIPANTS  
IN FYW ACTIVITIES***



***62% RESIDE IN  
HIGHEST 5 IDACI  
DECILES***



***17% IN THE HIGHEST  
DECILE OF  
DEPRIVATION***

# PARTICIPATION

MAR - OCT 2022



## JUNIORS (16 & UNDER)

687

67%

MOST  
POPULAR  
AGE  
GROUPS

NUMBERS  
NOT  
CAPTURED  
ON APP



## ADULTS (16+)

331

33%



12 & 13

92/95

	AGE	SEX	POSTCODE	NEW TO MAPRUN (Y/N)	EMAIL ADDRESS (1 PER FAMILY)
1	Richard Brown	27	M	SO16 6LZ	richard_brown@bt.com
2	Lucy Smith	25	F	SO16 6LZ	lucy.smith@bt.com
3	John Smith	20	F	SO16 6LZ	john.smith@bt.com
4	John Smith	20	M	SO16 6LZ	john.smith@bt.com
5	John Smith	20	F	SO16 6LZ	john.smith@bt.com
6	John Smith	20	M	SO16 6LZ	john.smith@bt.com
7	John Smith	20	F	SO16 6LZ	john.smith@bt.com
8	John Smith	20	M	SO16 6LZ	john.smith@bt.com
9	John Smith	20	F	SO16 6LZ	john.smith@bt.com
10	John Smith	20	M	SO16 6LZ	john.smith@bt.com
11	John Smith	20	F	SO16 6LZ	john.smith@bt.com
12	John Smith	20	M	SO16 6LZ	john.smith@bt.com
13	John Smith	20	F	SO16 6LZ	john.smith@bt.com
14	John Smith	20	M	SO16 6LZ	john.smith@bt.com
15	John Smith	20	F	SO16 6LZ	john.smith@bt.com
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
29					
30					

491

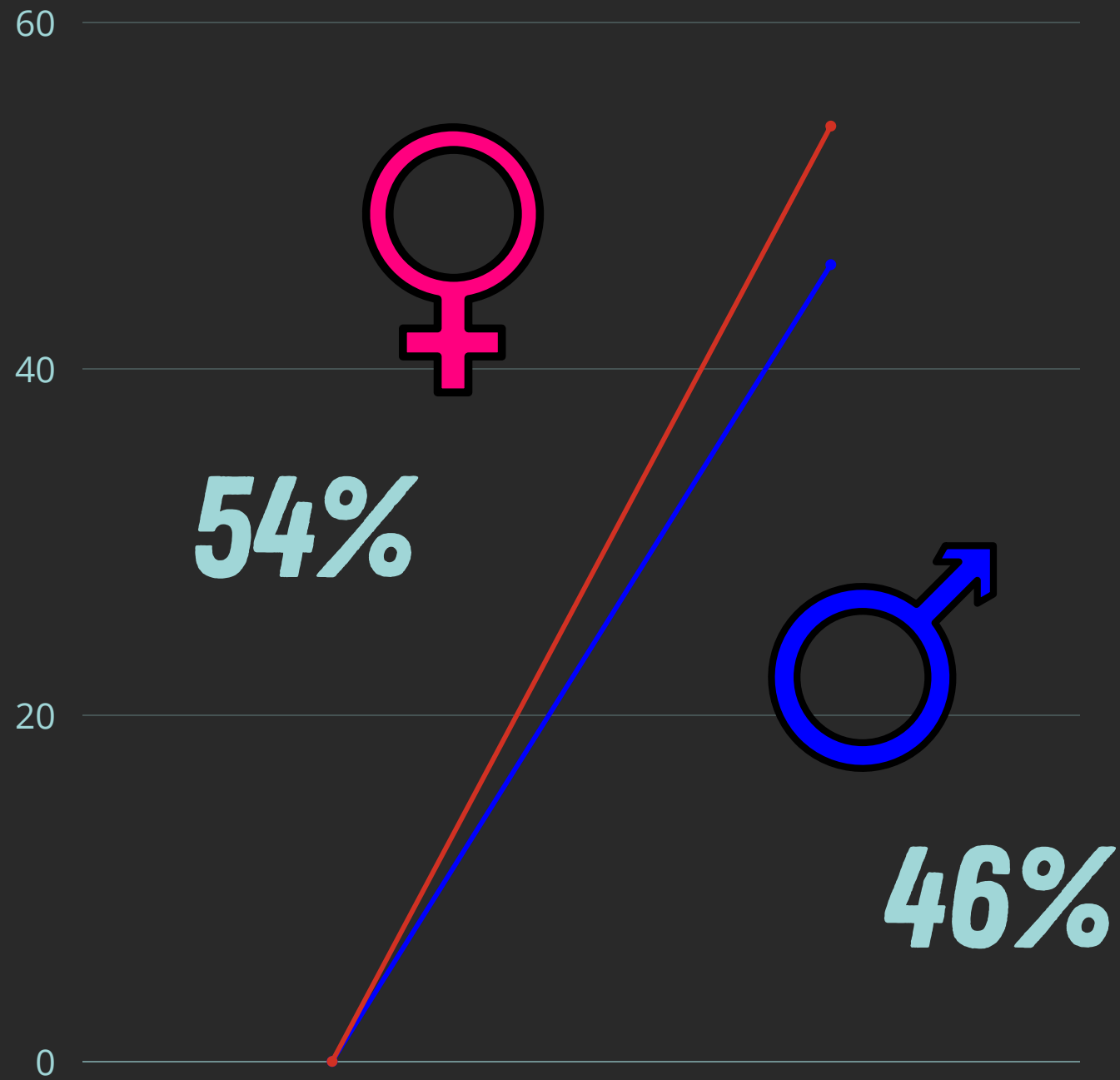
## (16-40 STRATEGIC PLAN)

145

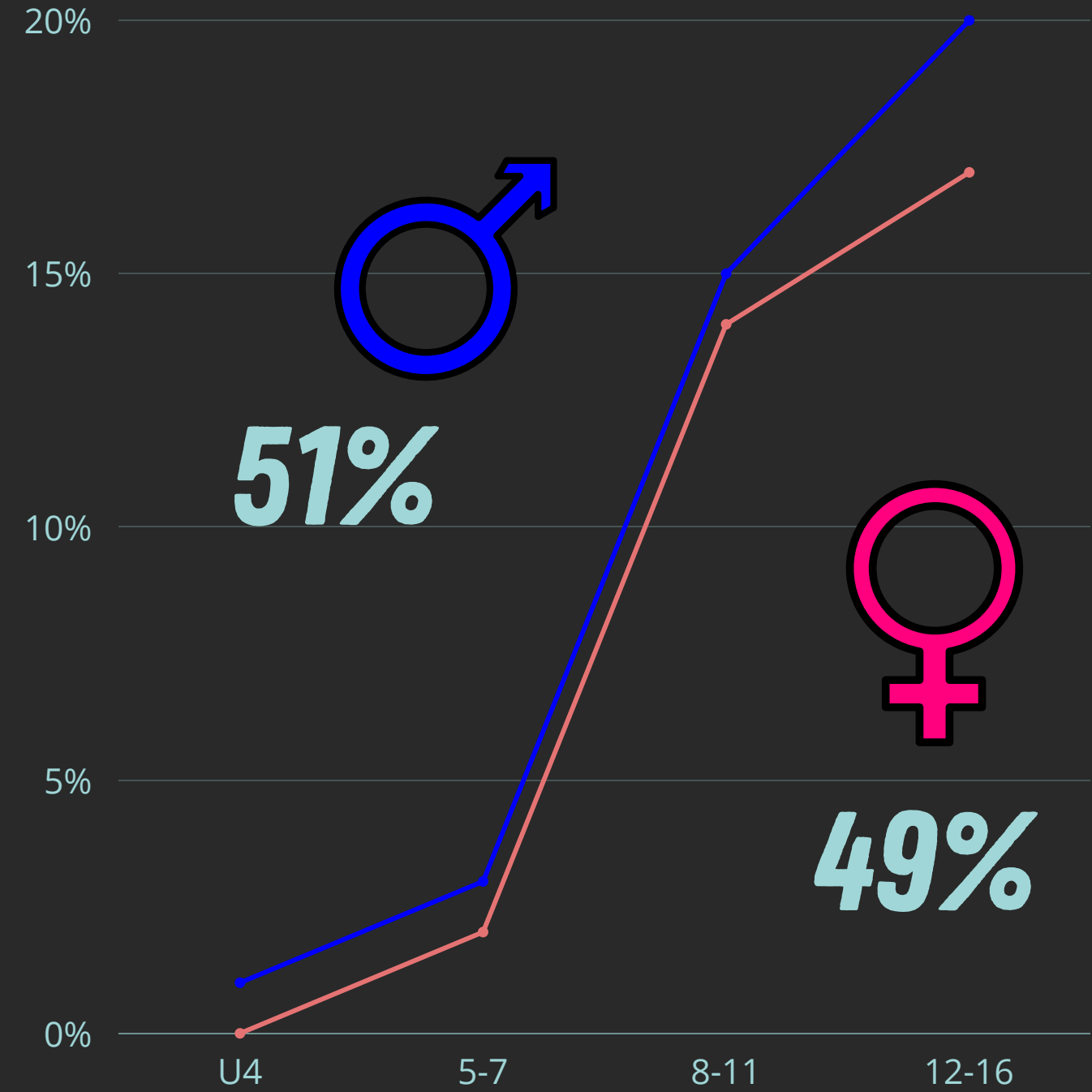
43% (OF ADULTS)



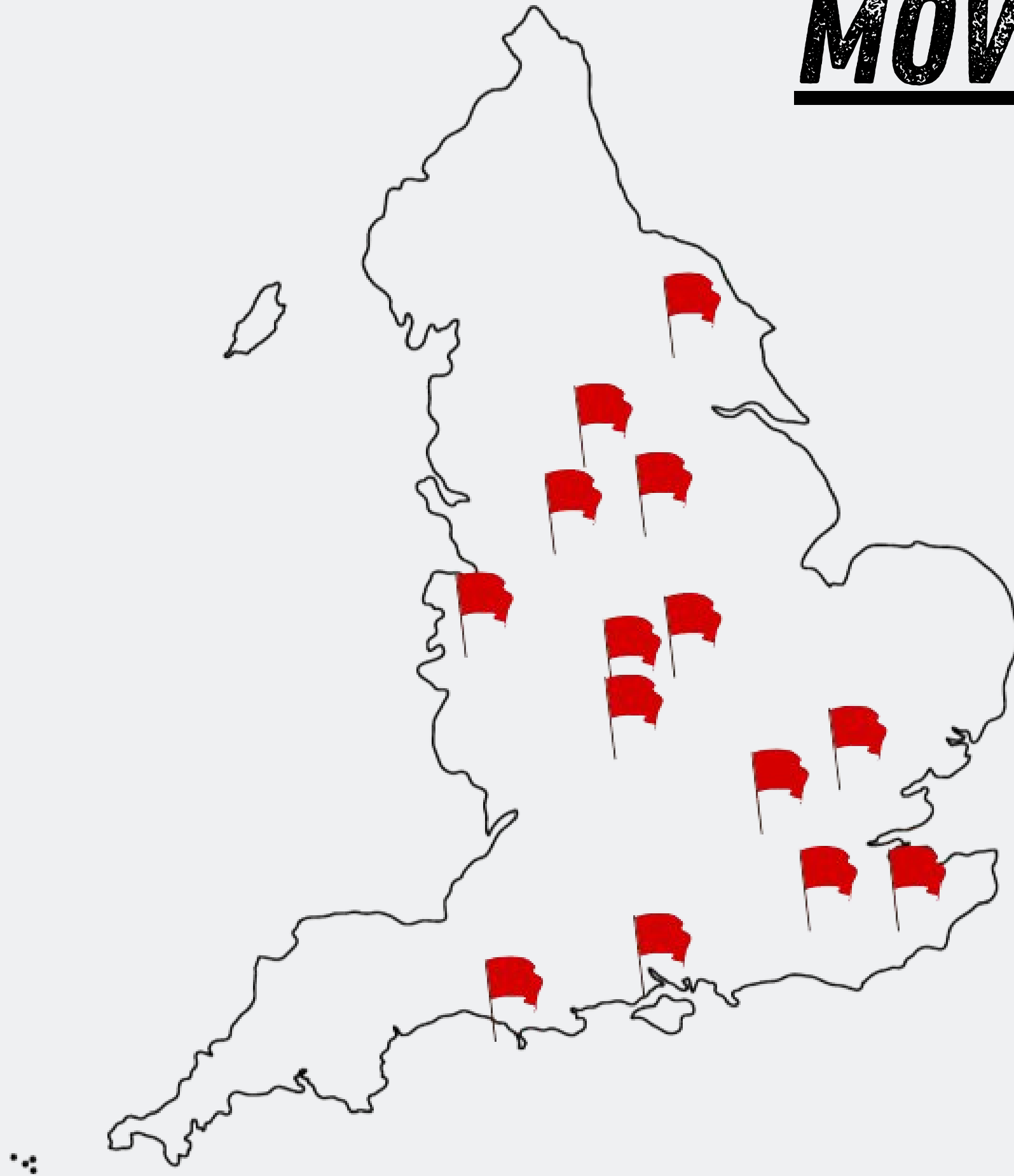
# 16-40



# 16 AND UNDER

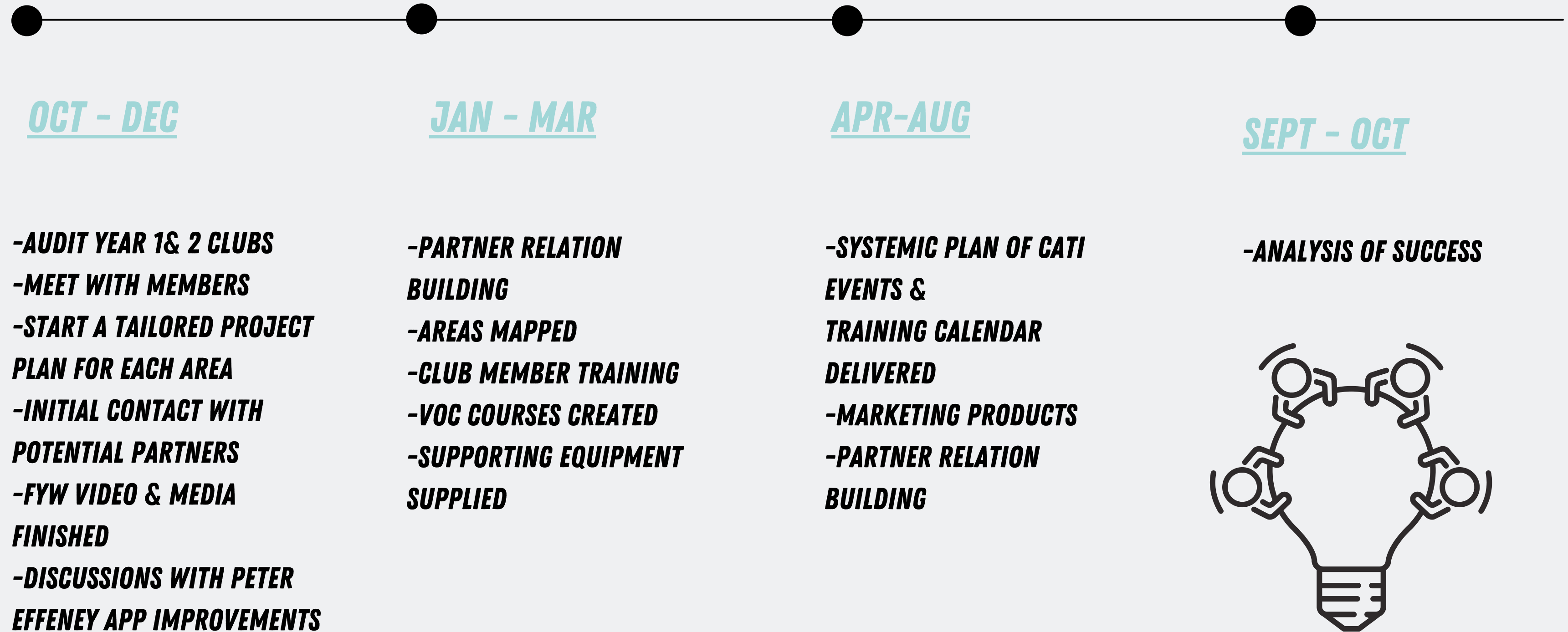


# ***MOVING FORWARD***



- ***7 ADDITIONAL AREAS / 15 AREAS IN TOTAL***
- ***2 NEW ELEARNING COURSES  
(CREATION / PARTICIPATION)***
- ***BUILD ON RELATIONS WITH ESTABLISHED  
PARTNERS***
- ***ENHANCE OUR MEDIA PORTFOLIO***
- ***MAP MORE UNDERUSED AREAS***

# **PROPOSED TIMELINE YEAR 2**



# ***WIDER BENEFITS***

***EASIER COMMUNICATIONS WITH  
COUNCILS/SCHOOLS/LANDOWNERS- PERMISSIONS***

***IMPROVED RELATIONS WITH CLUBS***

***SOCIAL MEDIA PAGES / UPDATED WEBSITES***

***CLUB MEMBERS TRAINED IN S.I / SOCIAL MEDIA /PR***

***VOC / MAPPING / FIRST AID / CHILD PROTECTION***

***DIRECT INVOLVEMENT IN NATIONAL MOVEMENTS -  
BEAT THE STREET / NATURAL ENGLAND***

***INCREASED NUMBER OF VOC FOR CLUB USE***

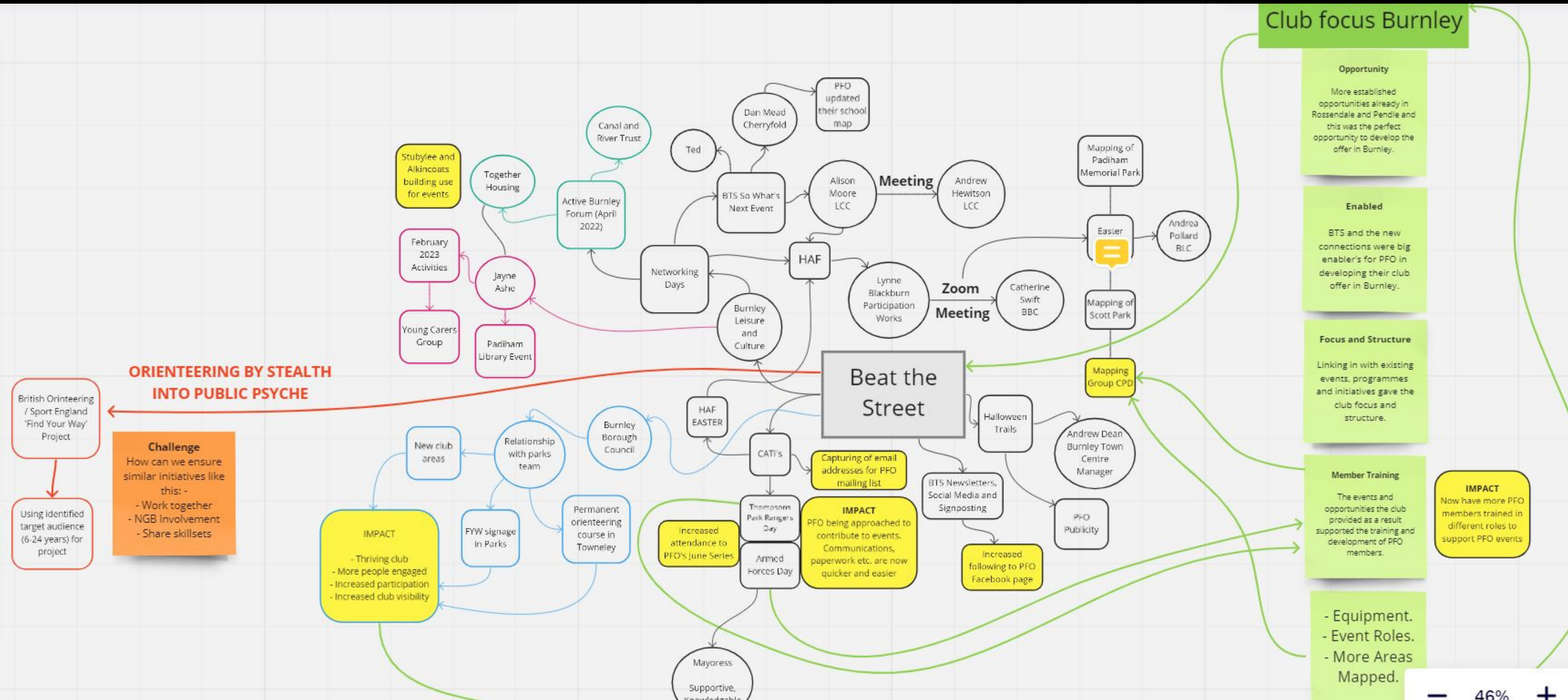
***MORE MAPPED AREAS FOR CLUB USE***

***CHANGING THE PERCEPTION OF MAJOR ORGANISATIONS***





# PFO RIPPLE EFFECT



- 46% +

IN CONJUNCTION WITH BURNLEY LEISURE & CULTURE

